

Your invitation...



Club 2030

This is a unique opportunity to join a club that will help end new cases of HIV in the UK by 2030. This would be a world first.



HIV IS NOT A DEATH SENTENCE
NATIONAL AIDS TRUST
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Securing rights

NATIONAL AIDS TRUST

Stopping HIV

Equal HIV fertility rights now

Fight HIV stigma

Equal HIV fertility rights now

Equal HIV fertility rights now

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HIV is not a death sentence

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NATIONAL AIDS TRUST

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Club 2030 is a new initiative to unite passionate and determined individuals who can donate a minimum of £2,030 a year, or £170 a month, to help end HIV transmissions by 2030.

National AIDS Trust will lead the way, but your momentum will empower us to move past barriers and get over the line.

You will meet other like-minded people at events throughout the year and be part of making history. Together, we can do this. So, if you are passionate about equality and truly committed to putting an end to HIV transmissions in the UK, please join us.

Be part of an historic achievement

Forty years have passed since the first deaths from AIDS-related illnesses in the 1980s. And since then, so much has changed.

Effective treatment means that people living with HIV can now live long and healthy lives, without the fear of passing on HIV to their partners. And the prevention pill, PrEP, can stop people from acquiring the virus in the first place.

There have also been huge leaps forward in HIV testing. For example, the risk of a mother passing HIV to her baby has been reduced to almost zero, thanks to routine HIV screening and treatment programmes in pregnancy. But there is more to be done.



Our challenge now is to find every person in the UK who is living with undiagnosed HIV and provide them with the care they need. In this way, we can – and must – put an end to new HIV transmissions by 2030.

We really are on the brink of achieving what once seemed impossible; no new cases of HIV. But we need the weight of your support to move us past this tipping point.

Can we count you in?



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Only by working together can we end new transmissions by 2030 and eliminate stigma and discrimination beyond 2030. Collectively, we can create a near future where HIV is no longer a public health crisis. What an achievement to be part of.

Robbie Currie,
CEO, National AIDS Trust

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Your contribution

Club 2030 is for those with both the will and the means to make a significant contribution.

We ask members to pledge a minimum contribution of £2,030 a year, or £170 a month until 2030. Your donation will help us carry out our vital work in making the 2030 goal a reality.

We will keep you regularly updated so that you can share our achievements and milestones with your social and professional networks and, where appropriate, encourage others to join the Club.

Your impact

Together we can maintain pressure on Westminster and Governments in Scotland, Wales, and Northern Ireland, as well as work with partners across the health care system, so that we can slow down and eventually stop the spread of HIV. This is achievable.

To end HIV we will work to:

- **Expand opt-out HIV testing**

- so that it becomes routine for people to be tested.

Opt-out testing has played a huge role in the dramatic reduction in mother-to-baby transmissions. Yet, unless they are pregnant, too few women are currently offered HIV testing, meaning they are much more likely to be diagnosed late, when the virus has already started to affect their health.

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I was 29 when I went to A&E after coming off my bike... had Chelsea and Westminster hospital not been part of a routine opt-out testing programme, I may still be unaware of my HIV status. Opt-out testing saves lives. I was a late diagnosis – it saved mine and stopped me from passing on the virus to others.

Oliver Brown, Lieutenant Commander in the Royal Navy, was diagnosed with HIV after being tested as part of a hospital's opt-out testing scheme.

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In addition, after piloting opt-out testing in 51 A&E departments in four cities with the very highest HIV prevalence, the results were so compelling that the approach has now been expanded to cover hospitals in all areas with a high prevalence of HIV; that's over 80 A&E departments in total.

- **Make it so much easier for people to access PrEP online**
 - so that people have a dedicated place to access PrEP as well as request HIV and STI tests by post.
- **Advocate for new re-engagement programmes for people living with diagnosed HIV**
 - so that those who are no longer receiving the care they need can access appropriate treatment and support to live long healthy lives, without fear of passing on the virus.
- **Run high-profile campaigns to tackle HIV stigma and discrimination**
 - so that people living with HIV are no longer treated unfairly because of their HIV, and others aren't afraid to come forward for testing.

As well as these specific plans, having dedicated funding will enable us to respond urgently if any obstacles are put in our way, such as proposed cuts to vital services.



Your rewards

As well as the opportunity to be part of an historic achievement, Club 2030 will enjoy:

- **Exclusives**
 - An annual Club 2030 celebration event, where you can meet your fellow members and key staff from National AIDS Trust.
- **Invitations**
 - Additional opportunities to meet fellow Investors and our celebrity ambassadors at other National AIDS Trust events, including our annual 'Drag Raise' gala.
- **Updates**
 - Regular updates on our achievements, such as changes we've made to laws, policies and practices as we progress towards our 2030 goal.

● Access

- A dedicated relationship manager, who will personally bring you up to date on our successes and pass on news from our policy and influencing experts via email, post and exclusive video content.
- You will have early access to our reports and publications and receive our biannual ‘Changemakers’ magazine.

● Recognition

- Recognition of your Club 2030 member status on our website and in our Annual Review (unless you wish to remain anonymous).



To find out more or express your interest, please get in touch with our Partnerships and Philanthropy Specialist, Chris Dye.

Tel: 020 7814 6726

Email: chris.dye@nat.org.uk

We look forward to hearing from you.

Why join forces with National AIDS Trust?

National AIDS Trust is the UK's HIV rights charity. Our vision is a world where HIV does not stand in the way of health, dignity, or equality. Our expertise, research, and advocacy secure lasting change to the lives of people affected by HIV.

Our achievements are considerable and give us a very firm footing from which to make this big leap forward. For example:

- **Along with our partners, it was National AIDS Trust that established the HIV Commission, which in 2020 launched its final report, setting out a plan for England to become the first country in the world to end new cases of HIV.**
 - Within hours, the UK Government endorsed many of the recommendations, and 12 months later, the first HIV Action Plan (2022–2025) was published.
- **It was our successful litigation that led to PrEP being freely available on the NHS.**
 - And it's the take-up of PrEP, along with an increase in HIV testing, that has led to the recent sharp decrease in new HIV diagnoses among gay and bisexual men.





**We know we can make Club 2030 a formidable force
for progress.**

Will you join us?



**We're the UK's HIV rights charity.
We work to stop HIV from standing in
the way of health, dignity and equality,
and to end new HIV transmissions.**

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